



AGREEMENT MADE BETWEEN

KOVR-TV

CONTRACT NO. REV.

1191-33590-1

DATE PRINTED 08/28/12

2713 KOVR Drive, . West Sacramento CA 95605

KOVR-TV

AND PAGE 309714 AGENCY (OR SERVICE) ACTING AS AGENT FOR 339963 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** GILLIARD BLANNING & ASSOCIATE NAME JEFF DENHAM FOR CONGRESS Required PO BOX 721 1231 8th St Ste 300 AND Announcement 28 days **ADDRESS** Sloughhouse CA 95683-0721 Modesto CA 95354-2235 prior notice USA USA CONTACT PRODUCTJEFF DENHAM FOR CONGRESS 2012

PRODUCT

CODE

1300

SALESPERSON NATIONAL SALESPERSON HOUSE

LOCAL

NO. WEEKS: BROADCAST SCHEDULE STARTING 09/10/12 AND ENDING 09/16/12

AGENCY EST. NO.

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

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ITEM	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
1	M-F	2	09:58A	10:58A	30s	09/10/12-09/14/12	THE PRICE IS RIGHT	2	450.00	900.00
CDR										
2 CDR	M-F	2	10:58A	12:00N	30s	09/10/12-09/14/12	THE YOUNG & THE RESTLESS	2	450.00	900.00
3 CDR	M-F	2	04:00P	05:00P	30s	09/10/12-09/14/12	CBS13 NEWS @ 4	2	450.00	900.00
4 CDR	M-F	2	05:00P	05:30P	30s	09/10/12-09/14/12	CBS13 NEWS @ 5	2	1080.00	2160.00
5 CDR	M-F	2	06:00P	06:30P	30s	09/10/12-09/14/12	CBS13 NEWS @ 6	2	1080.00	2160.00
6 CDR	M-F	2	06:30P	06:58P	30S	09/10/12-09/14/12	ENTERTAINMENT TONIGHT M-F	2	675.00	1350.00
7 LUR	M-Su	5	10:00P	11:00P	30s	09/10/12-09/16/12	CBS 13 10PM NEWS M-SU	5	700.00	3500.00
8 CDR	Su	1	06:28A	07:58A	30s	09/16/12-09/16/12	CBS THIS MORNING - SUNDAY	1	675.00	675.00
9 LUR	Su	1	07:58A	09:00A	30s	09/16/12-09/16/12	FACE THE NATION	1	1000.00	1000.00
10 CDR	Sa	1	04:58P	05:30P	30s	09/15/12-09/15/12	CBS13 NEWS @ 5 (SAT)	ĭ	585.00	585.00
11	Su	1	04:58P	05:30P	30s	09/16/12-09/16/12	CBS13 NEWS @ 5PM (SUN)	1	450.00	450.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY AS AGENT FOR (ADVERTISER) ACCEPTED BY STATION





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309714	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	339963 ADVERTISER (OR AGENCY AND ADVERTISER)	
A POST A REAL PROPERTY.				Cancellation Notice
NAME	GILLIARD BLANNIN	G & ASSOCIATE	JEFF DENHAM FOR CONGRESS	Required
AND	PO BOX 721		1231 8th St Ste 300	nequired
				Announcement 28 days
ADDRESS	Sloughhouse	CA 95683-0721	Modesto CA 95354-2235	prior notice
	USA		USA	prior riotice
CONTACT			PRODUCTJEFF DENHAM FOR CONGRESS 2012	
LOCAL	HOUSE	AGENCY EST. NO.	PRODUCT 1300	
NATIONAL SALESPERSON	ſ			
BROADCAS	T SCHEDULE STARTING	G 09/10/12 AND ENDING	09/16/12 NO. WEEKS: 1	

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-ethnicity				•						
		SPOTS	TII	ME				TOTAL BDCST.		
ITEM	DAYS	SPOTS PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
LUR										
							Total Contract:	21		14580.00
							Billing Summary ———			_
					Qtr 3	12 .00	Aug Sep .00 14580.00		<u>Total</u> 14580.00	
								GRAND TOTAL 14580.00		
						100				

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